



# Orica Australia Best of the Best Queensland Water Taste Test

The quest to find the best-tasting tap water in Queensland

Back by popular demand and this year open to all Queensland Water Directorate members, the Orica Best of the Best Water Taste Test competition will establish who has the best-tasting tap water in the state!

The competition aims to celebrate the achievements of the State's urban water service providers, and this year's event promises to be bigger and better with the added benefit of a free marketing campaign to show your communities what a great job you are doing in providing some of the best quality water in the world.

The event will also raise awareness of the quality and controls around tap water along with the environmental benefits of communities breaking the habit of bottled water.

The 2012 Orica Best of the Best Water Taste Test seeks to promote some healthy rivalry among our communities while building regional events to encourage collaboration and information sharing.

## Eligibility:

1. The competition is held across Queensland and open to all Queensland water service providers who are members of **qldwater**.
2. Entrants must not have had any serious water quality incidents in the last year.

## Requirements:

- Two samples of drinking water from the competition participants should be sent to each judging. Each sample must be submitted in a one-litre glass container, or utilities can use a container of their choosing which must be clearly identified with the name of the water provider and system/scheme it represents.
- It would be beneficial if a representative from water providers attended the regional judging where the regional winners will be announced. **qldwater** will pay flights and accommodation for a representative from each regional winner to attend the State Final event on the Gold Coast.
- Samples will be served at room temperature, to help the judges better judge each sample.
- All entries must have incurred no state or federal drinking water violations during the past year.

## Competition Judging:

- Water samples from regional and the State events will be judged by a nominated panel of representatives from local public figures, government representative, technical water experts and water industry connoisseurs (panel of three or four.)
- The panel will be selected by **qldwater**. Panel members may vary from region to region or may consist of a travelling panel of members.
- Samples will be judged on a 10-point scale. Final scores will be aggregated with the winning score being the highest combined score.
- The winner will be announced during the regional and state final events and publicly through media releases after the event.
- Only the winning sample will be announced. Samples will not be ranked and scores will not be released.
- The decision of the judges is final.

## Prize:

- Designer DF-4 water bubbler fitted with Culligan Water Filter to be placed in a prominent place in the winning town with signage announcing the winning status.
- Trophy for best treatment plant operator.
- Banner design to be displayed on winning member organisation's website
- Promotion through **qldwater** communications, press releases etc.

## DIARY DATES:

### 16 February 2012

South West Taste Test and Mini-conference, Charleville

### 15 March 2012

SEQ Taste Test and Mini-conference, Sunshine Coast

### 12 April 2012

Central Queensland Taste Test and Mini-conference, Emerald

### 30 April 2012

Central West Qld Taste Test and Mini-conference, Longreach

### 4 May 2012

Northern Queensland Taste Test and Mini-conference, Bowen

### 24 May 2012

Far North Queensland Taste Test and Mini-conference, Cairns.

### 6/7 June 2012

State Final Taste Test, Water Industry Operators Association Conference, Gold Coast



# 2012 Best of the Best Water Taste Test Entry Form

QUEENSLAND WATER TASTE TEST

**Source of sample:** \_\_\_\_\_

(scheme, council)

## Contact details

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

The testing undertaken in this competition is subjective and the main objective is to promote the good work of water service providers in regional Queensland to the broader industry and community. The judges' decision is final.

On behalf of \_\_\_\_\_ council, I certify that I understand and accept the terms and conditions of this competition and that the sample provided for this test is from a source which has had no serious water quality incidents in the last 12 months.

I further agree to participate in promotional opportunities (including a presentation) if the sample is deemed the winner.

Signed:  
\_\_\_\_\_

Date:  
\_\_\_\_/\_\_\_\_/\_\_\_\_

*Copies of this form will be available during the tour and samples will be collected by qldwater representatives upon arrival at each location.*